

## ABOUT LARRY WEIDEL

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Larry Weidel is the author of *Serial Winner: 5 Actions to Create Your Cycle of Success* (Greenleaf, October 2015). He has spent the past 40 years building an award-winning financial services organization across North America. At Primerica, Larry built a sales and management team that consistently outperforms by helping the members of his team achieve and surpass their career and financial goals. Larry holds weekly coaching calls for more than a thousand leaders across the United States and Canada. His videos on career success, leadership, and sales are widely popular. On his website, he shares articles, podcasts, and other resources to help people win in any area of life.

*Connect with Larry at [WeidelonWinning.com](http://WeidelonWinning.com).*

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